

COMPANY PROFILE

GAIA ECOLOGICAL TECHNOLOGY CO., LTD



GAIA ECO
盖亚生态



CONTENTS



ABOUT US



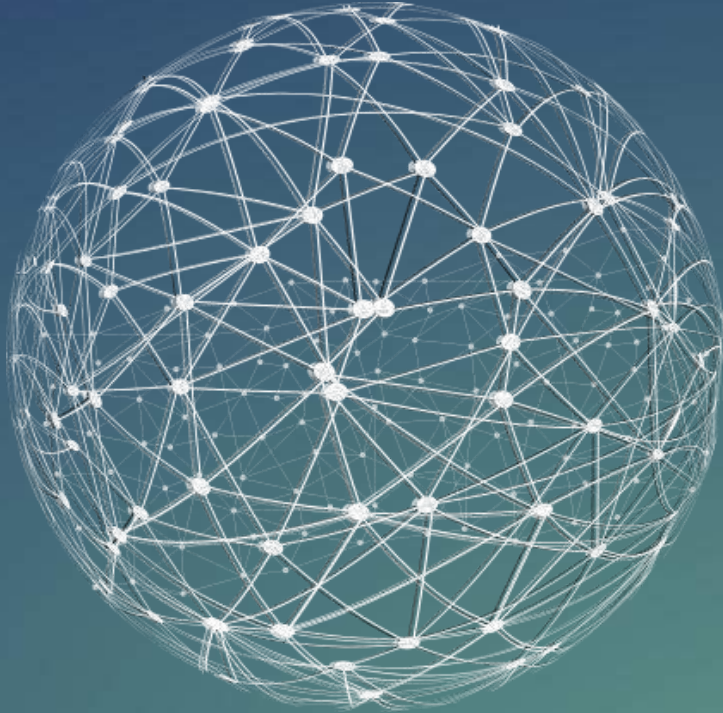
PRODUCT & SERVICES



COMPANY CULTURE



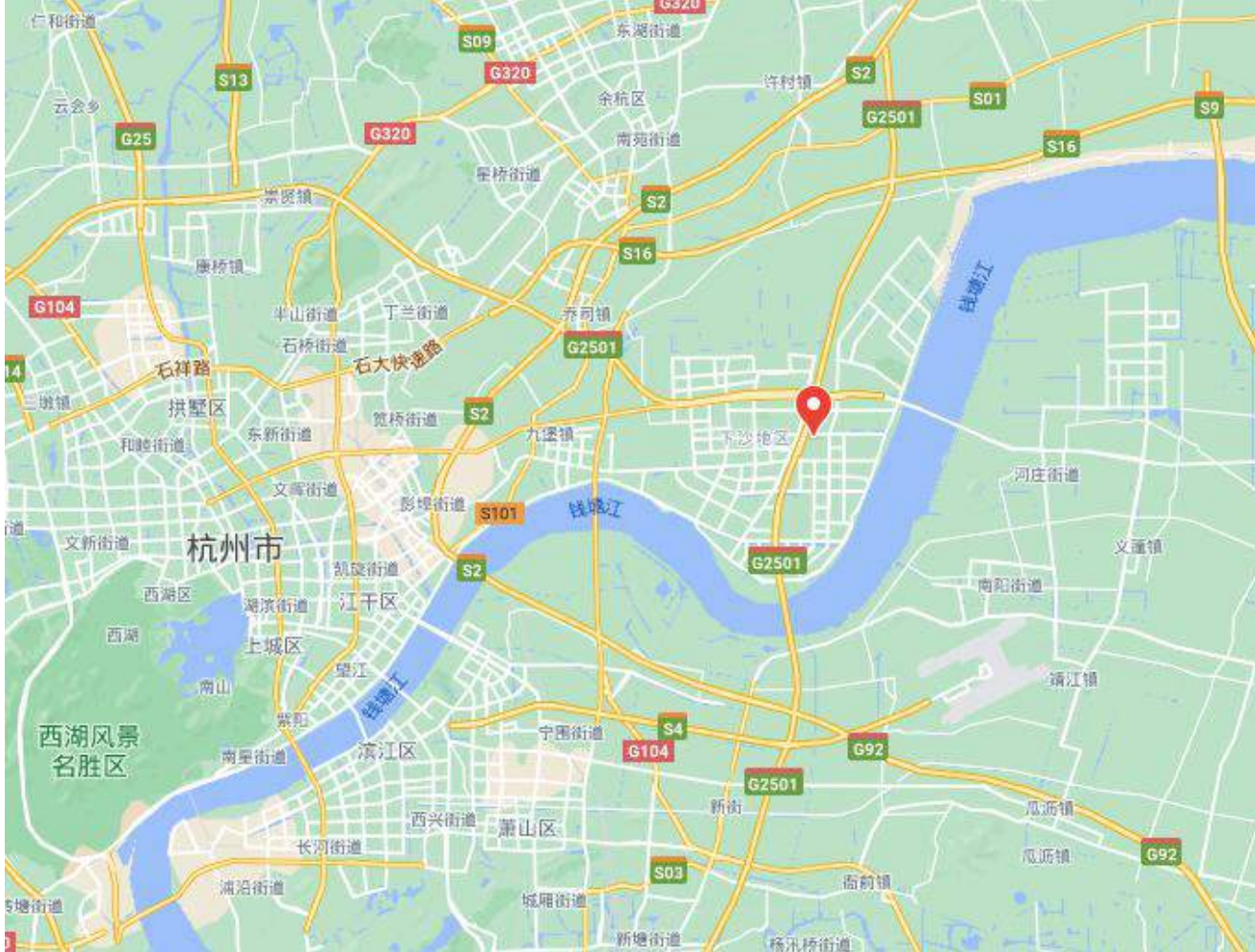
COMPANY HONOR



ABOUT US

- Company Profile
- Company History
- Development Direction
- Organization Chart

Company Profile



Gaia Ecological Technology is an innovative comprehensive enterprise with diatomite as the material, which integrates the processing, research and development, production and sales.

According to research the diatomite application market at home and abroad ,Base on building material and house Decoration ,Gaia Eco got cooperation with some of specialized university in China . To do improve diatomite products to get more and more Productization and Popularization.

Selling products to selling services

With the intensification of market competition, service will become more important.

With the upgrading of consumer demand, businesses began to try to charge service fees to obtain a certain income, and services were clearly marked price as commodities.

It can be said that enterprises should not only sell good products, but also provide perfect services and improve the service level

1

Ready-made product to custom-made market

In 2020, home furnishing customization is booming, with outstanding performance in capital and market.

Whether it is "product customization" or "small and specialized", customization enterprises should pay attention to improving service quality, product quality and personalization while focusing on expanding production capacity.

2

Attracting customers online Experience of products offline

Companies will seek to transform into omnichannel retailers.

Under the omni-channel competition, the offline platform lays more emphasis on service, scene and experience, while the online platform pays more attention to attract customers .

Consumers will participate in a social platform that covers products and services, Household will be a online and offline multi-dimensional, omni-directional, omni-channel competition.

3

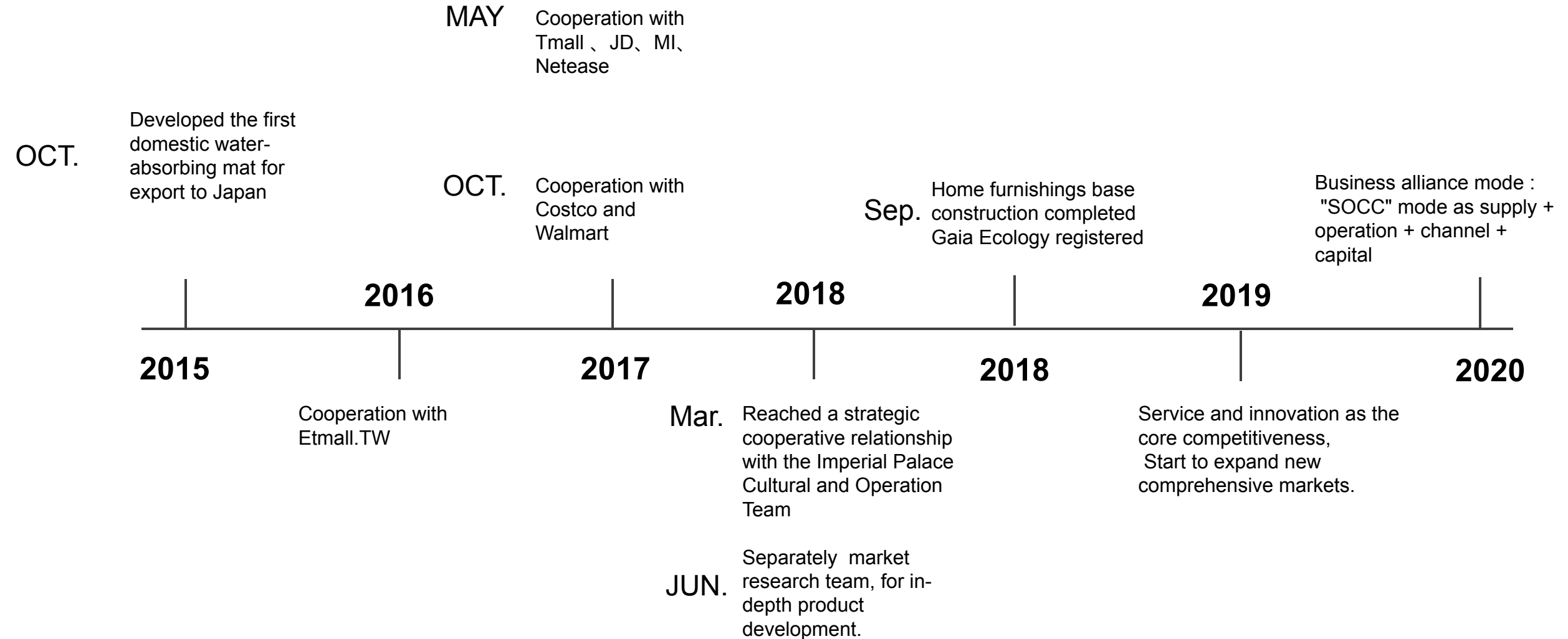
From price optimization to value driven

In the era of Internet and new retail, the consumer market is not only considering the price.

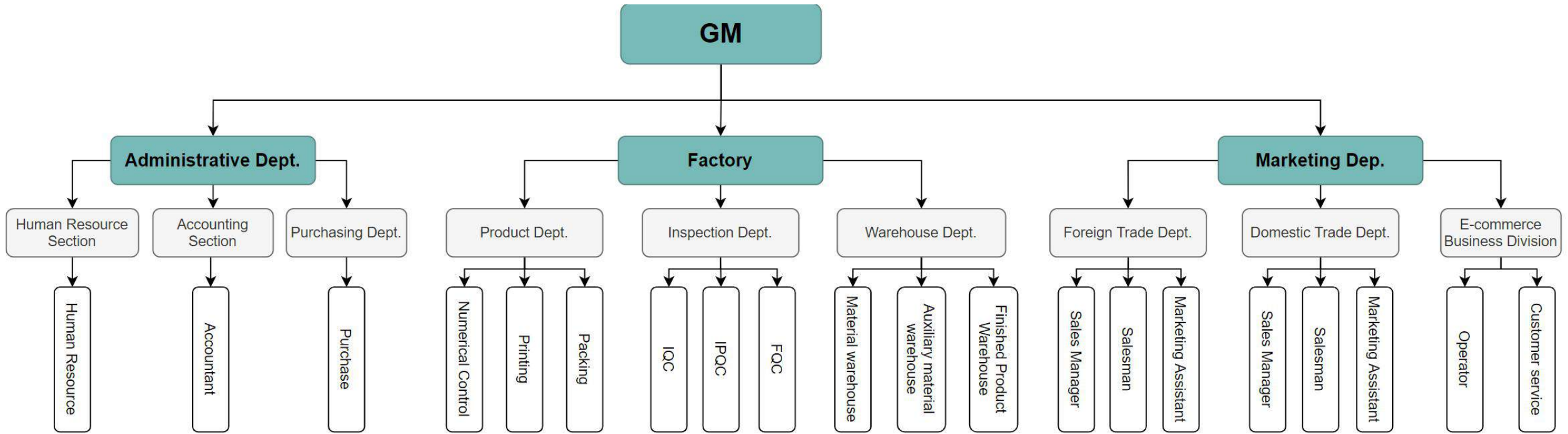
But who can achieve the synchronous improvement of product cost performance and customer service, will win the future market, the property of the product is more towards the direction of value development.

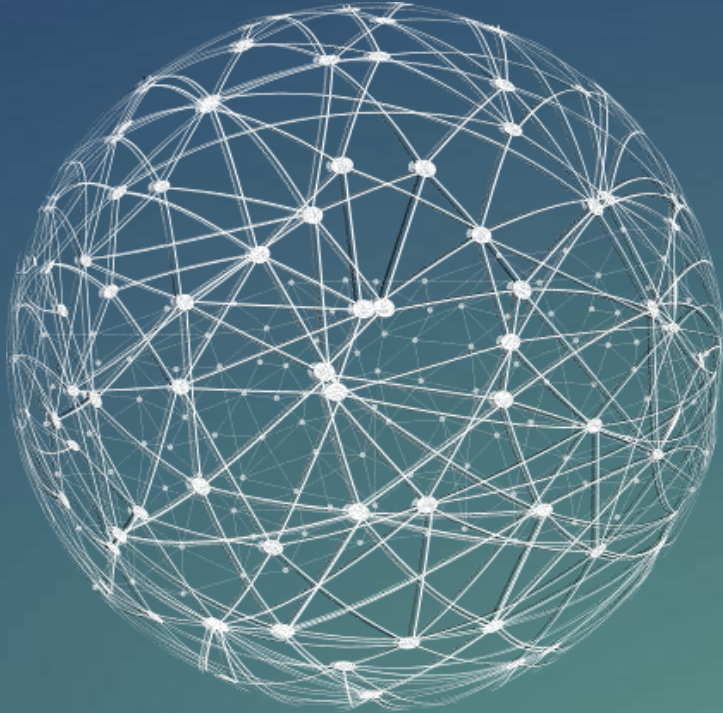
4

Company History



Organization Chart





PRODUCT & SERVICES

- Market size
- Products Introduction
- Cooperative Partner
- Successful Case

Market Size

E-Commerce

Domestic Trade

Foreign Trade

10%

20%

70%

● Live Broadcast

- ✓ Tik Tok, Kwai

● JD, POP SHOP

- ✓ Self-supporting

● T-MALL, Taobao

- ✓ Diatomite mat, Diatomite mud

● North China

- ✓ PEKING, Tianjin, Shandong, Hebei

● South China

- ✓ Canton, Fujian, Macao

● East China

- ✓ Shanghai, Zhejiang, Jiangsu

● Southwest Region

- ✓ Sichuan, Chongqing, Hubei, Hunan

● North American, Europe

- ✓ USA, CANADA, FRENCH, SPAIN

● Southeast Asia

- ✓ Thailand, Vietnam, Singapore, Malaysia

● East Asia

- ✓ Japan, South Korea

● Hongkong, Taiwan

- Diatomite has its powerful function of fast absorption and slow release. The application of household products is just a beginning. There is a bigger and more promising market for us to explore in the future !

The main materials of diatomite are: diatomite, plant fiber and quartz sand.

Raw material: secondary diatomite super long plant fiber, no gum to add, maximize the retention of the pores of diatomite.

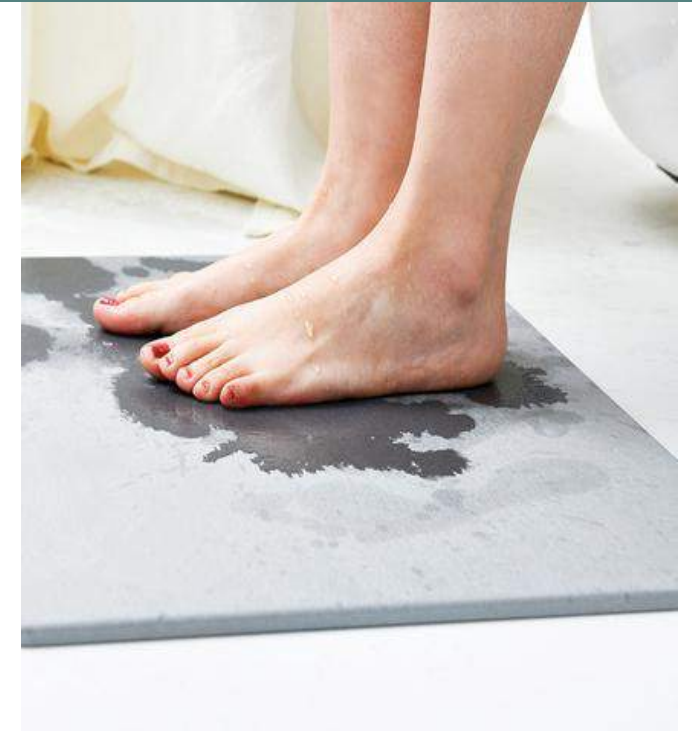
According to the inspection of the powder , the main components of the plate are: Amorphous 64.3%, calcium silicate 22.1%, calcite 3.8%, quartz 9.8%.

国家建筑材料工业地质工程勘察研究院测试中心

检 测 报 告

No. W160468A 共 2 页 第 2 页

检 测 结 果				
原编号/样品名称	X 射线衍射物相分析 (%)			
	非晶质	硅酸钙	方解石	石英
1#/ 硅藻土呼吸板 (粉末)	64.3	22.1	3.8	9.8



【Function】

- Rapid water absorption, adjust the space humidity
- Absorb odors 、Antimicrobial and mildew proof

The company has established direct or indirect cooperation with many well-known brands at home and abroad, such as Alibaba, netease, Suning, Jingdong, Heilan Group, Walmart, Costco, Japan Aeon, NIO and so on, and has established a certain reputation in the industry.



● Domestic Market

1 : The Palace Museum - the combination of national fashion style

Coaster: beech base + diatomite printing coaster



Domestic Market

2 : NIO -- a combination of future technologies

Printing Style: Bath mat、Coaster、Soap pad、 Toiletries pad、 Umbrella holder



Domestic Market

3 : Life VC — In combination with High Quality products

Carving Bath mat 、Printing Toiletries pad、 Carving Toiletries pad、 Printing soap pad、 Caving soap pad



Foreign market-Singapore

1 : Ferrero Rocher Chocolate—Gift industry

Coaster : printing coaster



Foreign market-American

2 : Walmart — Large supermarket

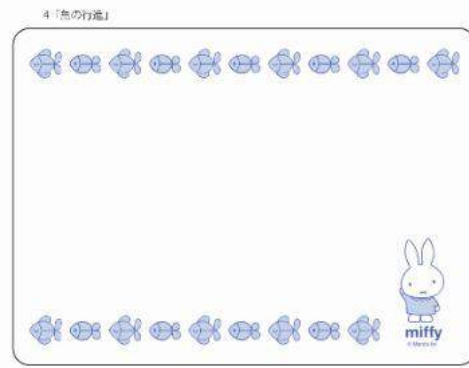
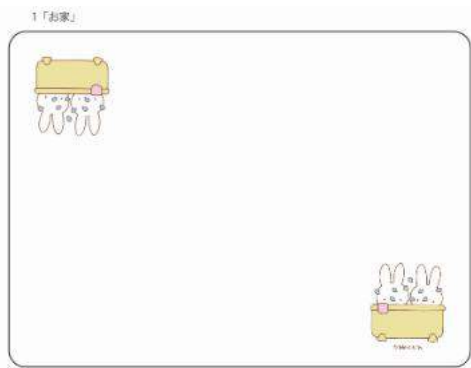
Bath Mat : Carving bath mat



Foreign market-Japan

3 : Major consumer markets

Bath Mat : Printing bath mat-MIFFY/SNOPPY

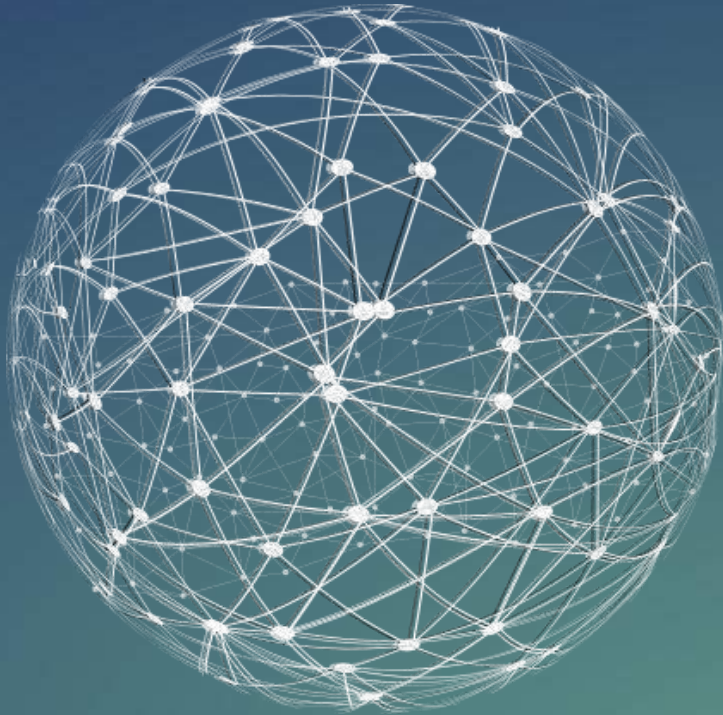


Foreign market-Korae

4 : TV Shopping — Traditional Media

Bath Mat : Printing Bath Mat





COMPANY CULTURE

- Enterprise ideology
- Enterprise mission
- Corporate Vision
- Corporate values

Base On Effort !

Struggle
For Society

Contribute to our own value, return to the society!

Struggle
For Staff

Increase employee's income, improve living standard!

Struggle
For Factory

High quality products to market Realized value

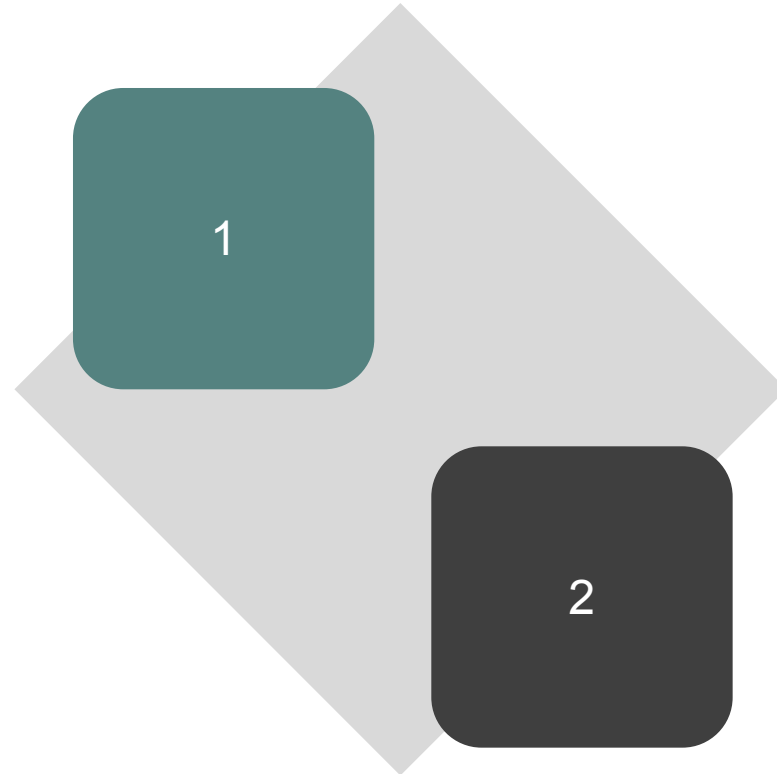
Struggle
For Client

Get cost-effective products, improve the quality of life!

Make living healthier and better!

Targets

Add more than 10
Complementary quality supply
chain, achieve annual sales of
more than 100 million till the
year 2025 ;



To achieve more than 100 offline
display stores and service points
in the major cities till the year
2025

【Effort no less than anyone else】



【Give up emotional worries】



【Be grateful to be alive】



【Accomplish good deeds, think altruism】

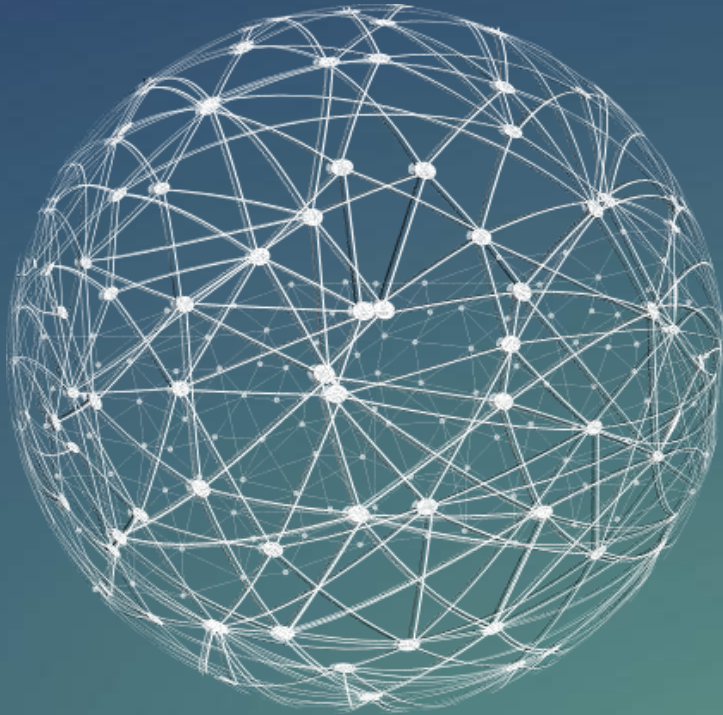


【Get introspective】



【be modest and get rid of arrogance】





COMPANY HONOR

- Sub-Brand
- Intellectual Property
- Product Certification
- Company Strength

羽作

- High-end household products brand



- Diatomite building materials, paint brand

【羽作®】

【格志®】

格志

- Household products floor mat brand

【Gaia Eco】

【垚台®】

【家合®】



- Chinese style home furnishings brand



Bamboo coaster design patent certificate



Iron wire bracket soap holder design patent certificate



Mosaicing mat design patent certificate



Children's phase change vacuum cup utility model patent certificate



测试报告 (SVHC) No. XMNML1801505602 日期: 2018年11月14日 第6页,共17页

Table with 4 columns: 批次 (Batch), 序号 (No.), 物质名称 (Substance Name), CAS No., RL (%). Lists various chemical substances and their regulatory limits.

Member of the SGS Group (SGS SA) 实验室地址: 中国 上海 浦东新区川沙新镇川沙路111号... 电话: 86(0)21 5890 5200



测试报告 No. XMNML1801599102 日期: 2018年11月23日 第3页,共6页

Table with 4 columns: 测试项目 (Test Item), 限值 (Limit), 单位 (Unit), MDL (MDL), 备注 (Remarks). Lists test items like 六溴二苯醚 and their limits.

备注: [1]最大允许限值引用自RoHS指令(EU) 2015/863... 检测报告仅用于客户科研、教学、内部质量控制、产品研发等目的, 仅供参考。

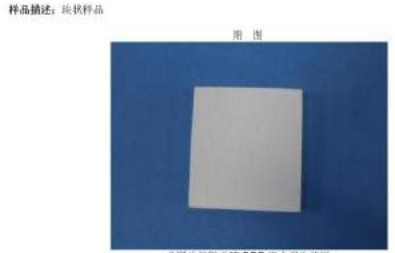
Member of the SGS Group (SGS SA) 实验室地址: 中国 上海 浦东新区川沙新镇川沙路111号... 电话: 86(0)21 5890 5200



测试报告 报告编号: GZAFN1812021607P002 报告日期: 2019-01-15

Table with 3 columns: 测试项目 (Test Item), 孢子悬液浓度 (个/mL) (Spore suspension concentration), 样品表面观察到的菌生长评级 (28天) (Sample surface growth rating after 28 days). Shows results for 巴西曲霉 and 球毛壳.

备注: 1. 根据 ASTM G 21-15 合成高分子材料抗菌性的测定... 本报告的检测数据和结果仅供客户内部使用, 不对社会具有证明作用。



样品描述: 块状样品 此照片仅限于SGS 正本报告使用... 报告结果: RAND: 5702211

Member of the SGS Group (SGS SA) 实验室地址: 中国 广州 经济技术开发区科学城萝岗路128号... 电话: 86(0)20 8262 9227



检测报告

编号: EG201221109C01GVer.1 日期: 2020年12月25日 第2页,共4页

Table with 4 columns: 样品序号 (Sample No.), 样品编号 (Sample ID), 数量 (Quantity), 材料 (Material), 描述 (Description). Shows sample EG20122110901.

Table with 2 columns: 检测项目 (Test Item), 测试方法 (Test Method). Shows 石棉 (Asbestos) tested by GB/T 23263-2009.

Table with 3 columns: 设备名称 (Equipment Name), 厂家 (Manufacturer), 型号 (Model). Shows 偏光显微镜 (Polarizing microscope) by SHIMADZU.

Table with 5 columns: 检测项目 (Test Item), CAS NO., MDL (mg/kg), 结果 (mg/kg) (Result), 客户限值 (mg/kg) (Customer limit). Lists various minerals and their detection results.

备注: 1) N.D. = 未检测到 (小于 MDL) 2) MDL = 方法检出限

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【SGS REACH】

【SGS RoHS】

【SGS Anti-mold】

【SGS Asbestos-free】

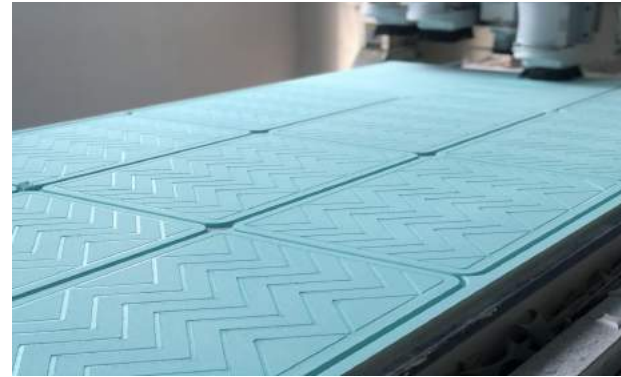
Company Strength



Factory



Materials Store



Cutting Workshop



Handmade Workshop



Semi-finished products area



Printing Workshop



Packing Workshop



Finished Product Warehouse



THANK YOU !

Gaia Ecological Technology (Zhejiang) Co., Ltd.